

Οκτ-09 Νοε-09 Δεκ-09 Ιαν-10 Φεβ-10 Μαρ-10 Απρ-10 Μάϊ-10 Ιούν-10 Ιούλ-10 Αύγ-10

Ερώτηση 1

Πως κρίνετε την κατάσταση της επιχείρησής σας;

Καλή	27%	16%	15%	24%	17%	15%	15%	11%	11%	11%	12%
Ικανοποιητική	47%	52%	50%	41%	45%	45%	45%	45%	40%	44%	39%
Κακή	27%	32%	35%	35%	38%	40%	40%	44%	49%	44%	49%

Ερώτηση 2

Για τους επόμενους έξι μήνες, περιμένετε η κατάσταση στην επιχείρησή σας να είναι:

Καλύτερη	35%	21%	25%	24%	19%	17%	23%	15%	8%	16%	18%
Η ίδια	50%	52%	42%	43%	52%	33%	39%	44%	31%	33%	44%
Χειρότερη	16%	28%	33%	33%	29%	50%	38%	42%	61%	51%	38%

Ερώτηση 3

Για τον μήνα που ακολουθεί, σχεδιάζετε να:

Προσλάβετε προσωπικό	16%	12%	11%	13%	6%	7%	7%	8%	10%	2%	8%
Απολύσετε προσωπικό	14%	15%	19%	20%	24%	28%	24%	25%	24%	25%	29%

Διατηρήσετε προσωπικό	70%	72%	70%	68%	70%	65%	69%	68%	67%	74%	64%
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Ερώτηση 4

Σε σχέση με τον
προηγούμενο μήνα, ο τζίρος
της επιχείρησής σας :

Αυξήθηκε	30%	21%	24%	15%	10%	13%	25%	10%	19%	16%	17%
Μειώθηκε	37%	35%	45%	58%	62%	54%	43%	56%	60%	55%	55%
Παρέμεινε ο ίδιος	33%	45%	31%	28%	28%	33%	32%	34%	22%	30%	29%

Δείκτης κλίματος	9	-12	-12	-10	-16	-29	-20	-30	-46	-34	-29
ΧΑΑ	2686	2263	2196	2048	1913	2067	1869	1550	1434	1681	1555

Σεπ-10	Οκτ-10	Νοε-10	Δεκ.-10	Ιαν-11	Φεβ-11	Μαρ-11	Απρ-11	Μάι-11	Ιούν-11	Ιούλ-11	Αύγ-11	Σεπ.-11	Οκτ.-11
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18%	14%	14%	10%	9%	11%	13%	5%	8%	15%	5%	9%	9%	10%
32%	41%	33%	40%	35%	43%	33%	34%	32%	30%	36%	37%	33%	37%
50%	45%	53%	50%	56%	47%	55%	61%	61%	55%	59%	54%	59%	53%

16%	16%	14%	9%	16%	12%	16%	16%	12%	8%	8%	10%	7%	9%
41%	45%	44%	36%	37%	51%	35%	41%	50%	45%	48%	28%	36%	34%
44%	39%	42%	55%	48%	37%	49%	43%	38%	47%	44%	61%	57%	57%

6%	6%	7%	5%	4%	0%	3%	2%	2%	0%	3%	2%	2%	9%
32%	24%	36%	35%	33%	26%	22%	36%	30%	23%	31%	31%	33%	35%

62%	70%	57%	60%	63%	74%	75%	62%	68%	77%	66%	67%	65%	57%
6%	22%	19%	14%	20%	12%	13%	16%	21%	23%	20%	12%	13%	21%
67%	47%	54%	61%	65%	59%	61%	58%	55%	43%	55%	60%	60%	57%
27%	31%	27%	25%	16%	29%	26%	26%	24%	34%	25%	28%	27%	21%
-30	-28	-34	-34	-29	-31	-38	-42	-40	-39	-45	-48	-50	-46
1471	1547	1419	1413	1593	1577	1535	1434	1309	1279	1204	916	798	809

Νοε-11	Δεκ-11	Ιαν-12	Φεβ-12	Μαρ-12	Απρ-12	Μαϊ-12	Ιουν-12	Ιουλ-12	Αυγ-12	Σεπ-12	Οκτ-12	Νοε-12	Δεκ-12
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5%	10%	11%	15%	10%	2%	4%	7%	14%	15%	9%	12%	7%	5%
33%	26%	41%	19%	29%	37%	33%	48%	35%	27%	28%	30%	30%	32%
62%	64%	48%	66%	61%	61%	63%	44%	51%	58%	64%	58%	63%	64%

8%	7%	13%	13%	19%	11%	23%	22%	25%	14%	11%	16%	13%	18%
35%	31%	39%	30%	32%	42%	28%	39%	33%	44%	40%	44%	37%	25%
57%	62%	48%	57%	49%	47%	49%	39%	43%	42%	49%	40%	50%	57%

0%	7%	7%	4%	7%	2%	3%	8%	8%	12%	11%	2%	0%	0%
40%	43%	22%	31%	30%	32%	41%	36%	31%	32%	40%	18%	30%	43%

60%	50%	71%	65%	63%	66%	56%	56%	61%	56%	49%	66%	70%	57%
10%	9%	11%	9%	11%	15%	12%	28%	25%	4%	15%	20%	15%	16%
65%	65%	64%	67%	71%	57%	63%	52%	53%	71%	68%	50%	52%	64%
25%	26%	25%	24%	18%	29%	26%	20%	22%	25%	17%	30%	33%	21%
-53	-55	-36	-48	-41	-47	-43	-27	-28	-36	-45	-35	-47	-49
682	680	796	743	729	699	525	611	599	646	739	819	809	907

Ιαν-13 Φεβ-13 Μαρ-13 Απρ-13 Μαΐ-13 Ιουν-13 Ιουλ-13 Αυγ-13 Σεπ-13 Οκτ-13 Νοε-13 Δεκ-13 Ιαν-14 Φεβ-14

10% 13% 10% 16% 15% 18% 20% 16% 15% 19% 15% 13% 21% 24%
33% 38% 39% 41% 40% 32% 35% 35% 44% 42% 40% 49% 50% 49%
57% 49% 51% 43% 45% 50% 45% 49% 42% 39% 45% 39% 29% 27%

16% 21% 22% 30% 29% 26% 18% 14% 17% 14% 23% 21% 24% 32%
43% 38% 54% 38% 42% 45% 45% 41% 46% 51% 33% 46% 49% 39%
41% 40% 24% 32% 29% 29% 37% 45% 37% 35% 45% 33% 27% 29%

8% 8% 3% 12% 21% 11% 8% 5% 9% 11% 13% 10% 12% 11%
34% 31% 11% 10% 12% 15% 24% 20% 20% 21% 18% 23% 15% 12%

58%	61%	86%	78%	67%	74%	68%	75%	71%	68%	69%	68%	73%	77%
16%	17%	20%	27%	33%	25%	20%	9%	17%	17%	15%	25%	20%	22%
65%	55%	48%	49%	36%	41%	43%	50%	56%	44%	47%	40%	44%	51%
20%	28%	32%	24%	31%	34%	37%	41%	27%	39%	38%	35%	36%	27%
-36	-27	-22	-14	-15	-18	-22	-32	-23	-20	-26	-19	-6	-1
986	1008	869	974	1014	847	884	899	1014	1188	1195	1163	1176	1310

Μαρ-14 Απρ-14 Μαϊ-14 Ιουν-14 Ιουλ-14 Αυγ-14 Σεπ-14 Οκτ-14 Νοε-14 Δεκ-14 Ιαν-15 Φεβ-15 Μαρ-15

25% 22% 24% 19% 21% 22% 31% 16% 19% 26% 26% 18% 21%
35% 43% 40% 37% 35% 35% 34% 54% 49% 36% 44% 41% 41%
40% 35% 36% 44% 44% 43% 35% 30% 32% 38% 30% 41% 38%

31% 20% 20% 21% 20% 22% 23% 14% 20% 26% 17% 21% 22%
48% 51% 54% 56% 55% 54% 46% 56% 54% 39% 35% 38% 35%
21% 29% 26% 23% 25% 24% 31% 30% 26% 35% 48% 41% 43%

10% 8% 6% 5% 6% 5% 12% 17% 10% 16% 4% 2% 7%
13% 8% 6% 8% 7% 6% 7% 7% 14% 17% 20% 30% 28%

77%	84%	88%	87%	87%	89%	81%	76%	76%	67%	76%	68%	65%
15%	31%	14%	12%	17%	19%	17%	22%	24%	31%	5%	10%	15%
38%	37%	40%	37%	33%	30%	35%	40%	41%	48%	52%	59%	48%
48%	32%	46%	51%	50%	51%	48%	38%	35%	21%	43%	31%	37%
-3	1	-9	-10	-14	-12	-6	-15	-10	-11	-18	-22	-19
1335	1232	1223	1214	1169	1161	1061	915	963	826	722	880	775